Flash Report on Mobile Phone

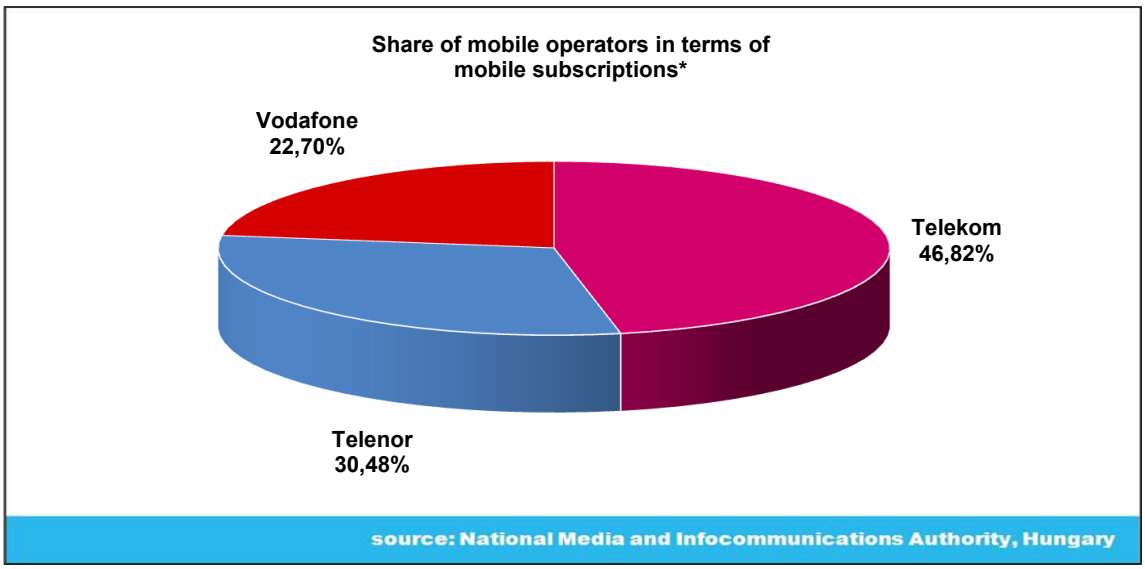
June 2014

NATIONAL MEDIA AND INFOCOMMUNICATIONS AUTHORITY • HUNGARY

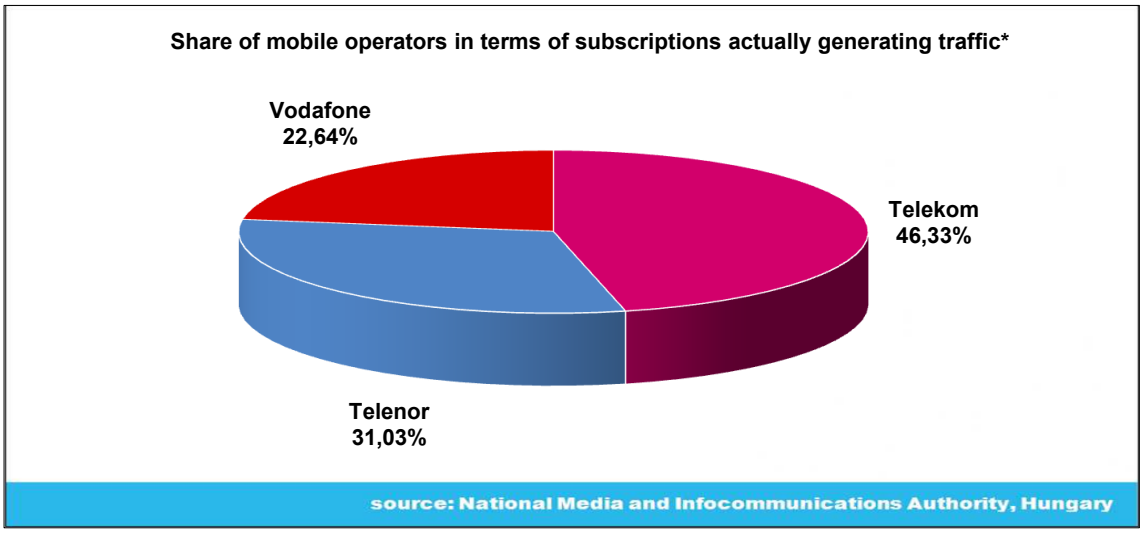
Flash report on mobile phone, June 2014

Summary at the end of month

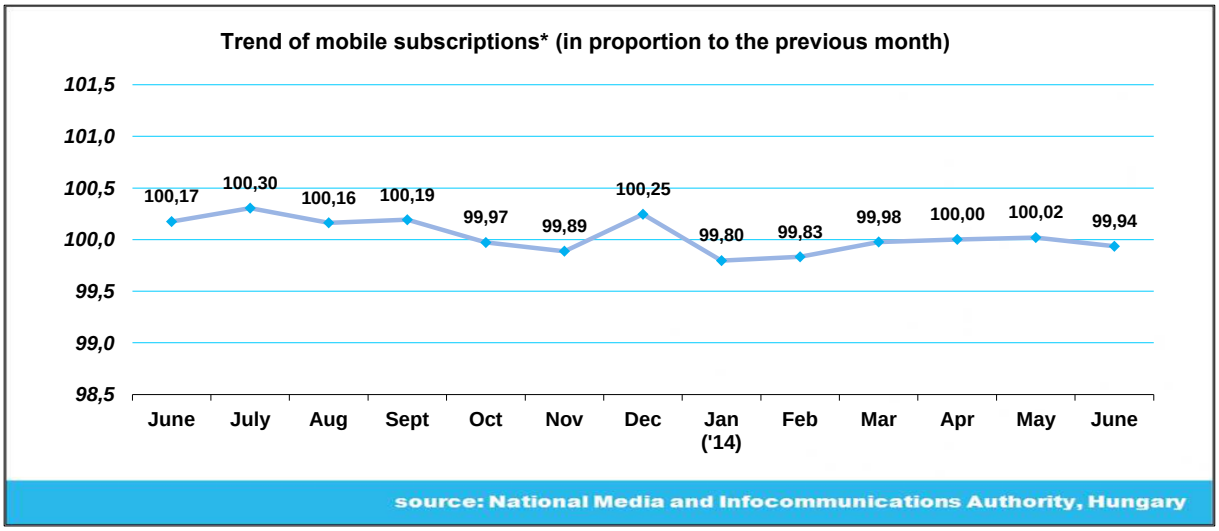
Total number of subscriptions (pc)	11 540 058	Total number of active mobile SIM cards
Number of subscriptions actually generating traffic (pc)	11 070 600	Total number of active SIM cards generated traffic in the previous three months
Mobile subscriptions per 100 inhabitants (pc)	116,8	Number of active SIM cards compared to the population publicated by the Hungarian Central Statistical Office
Change in the number of subscriptions (%)	99,94%	Compared to the previous month
	100,33%	Compared to the same month of the previous year



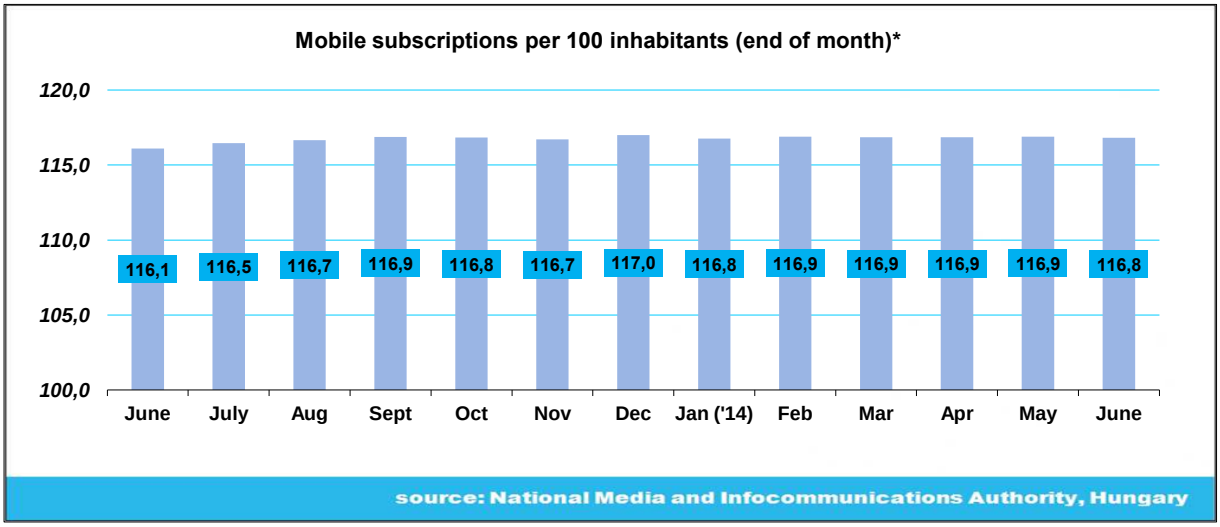
*(Subscriptions of operator / Total number of subscriptions)*100



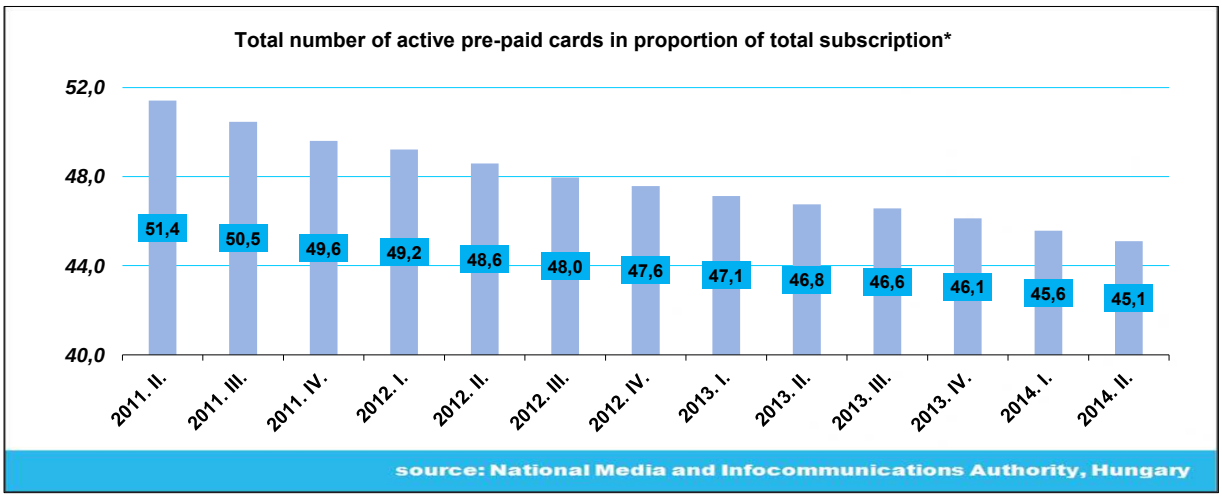
* (Operator's subscriptions actually generating traffic / Total number of subscriptions actually generating traffic)*100



*(Total number of mobile subscriptions (current month) / Total number of mobile subscriptions (previous month))*100

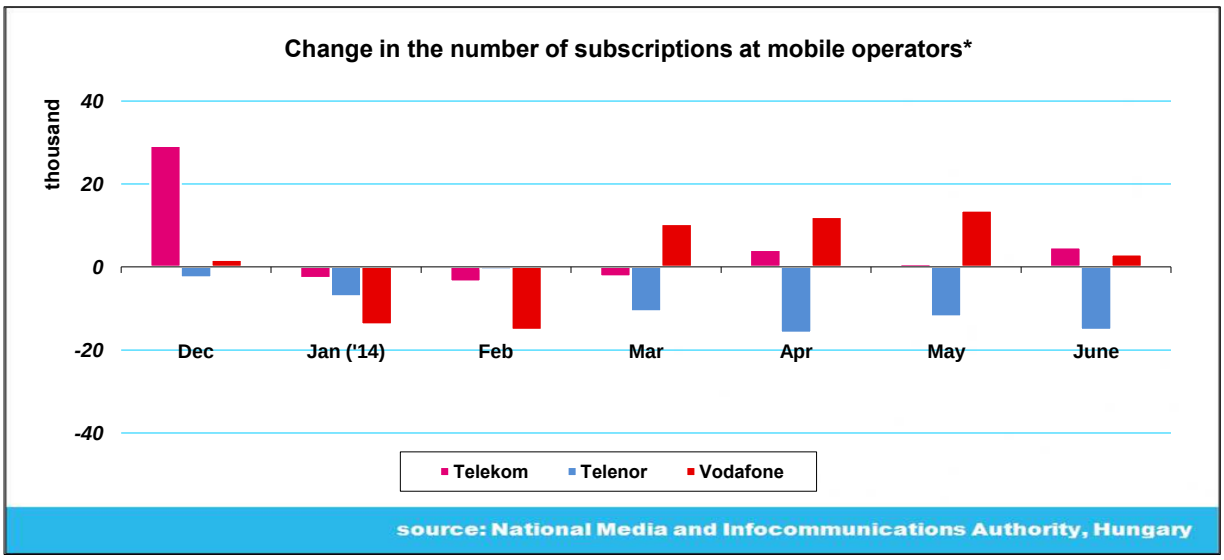


*(Total number of mobile subscriptions / Total population)*100



*(Total number of active pre-paid cards / Total number of subscriptions)*100

Note: Quartelry data



*Note: change includes new customers and churn together (in case of the total number of subscriptions)

Explanation:

Total number of subscriptions: Number of active SIM-cards, which are able to receive calls at 12 pm on the last day of the month. SIM cards, which do not generate revenue (used for the operation of the service provider) are excluded.

Number of subscriptions actually generating traffic: The figure includes the number of post-paid SIM cards and the number of pre-paid SIM cards actually originated and terminated calls, initiated SMS in the previous three months. Roaming and data services (e.g. WAP,MMS,GPRS...) are traffic generating items too.

Total population: Number of total population according to the online data base of the Hungarian Central Statistical Office.

Number of pre-paid subscriptions: Number of active pre-paid SIM cards, where the subscriber can use the services of the operator against a certain amount paid beforehand.