



Flash Report on Mobile Internet

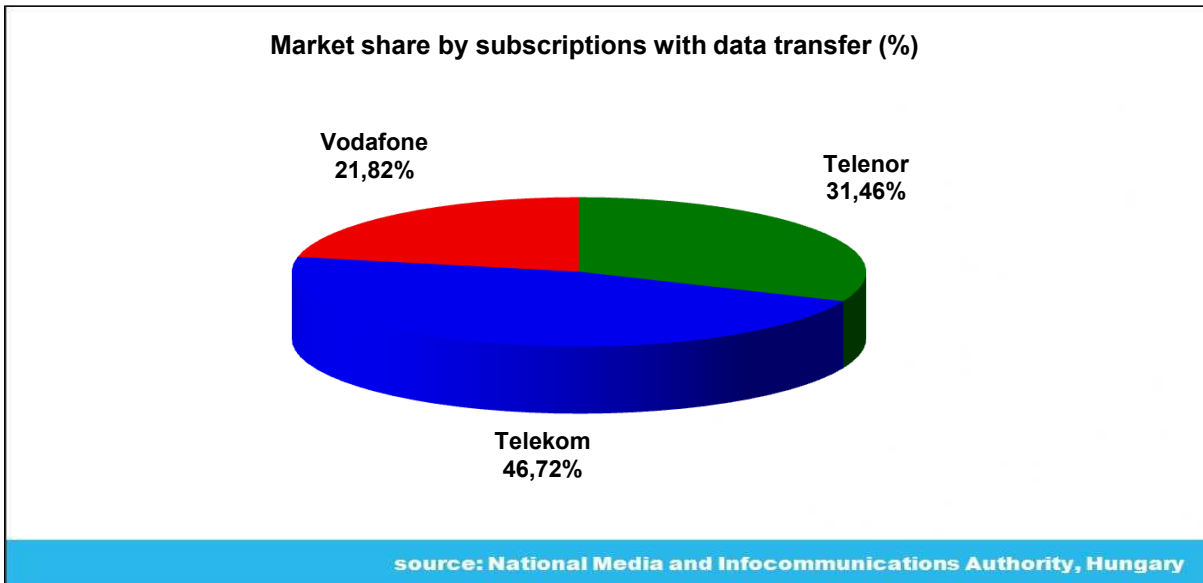
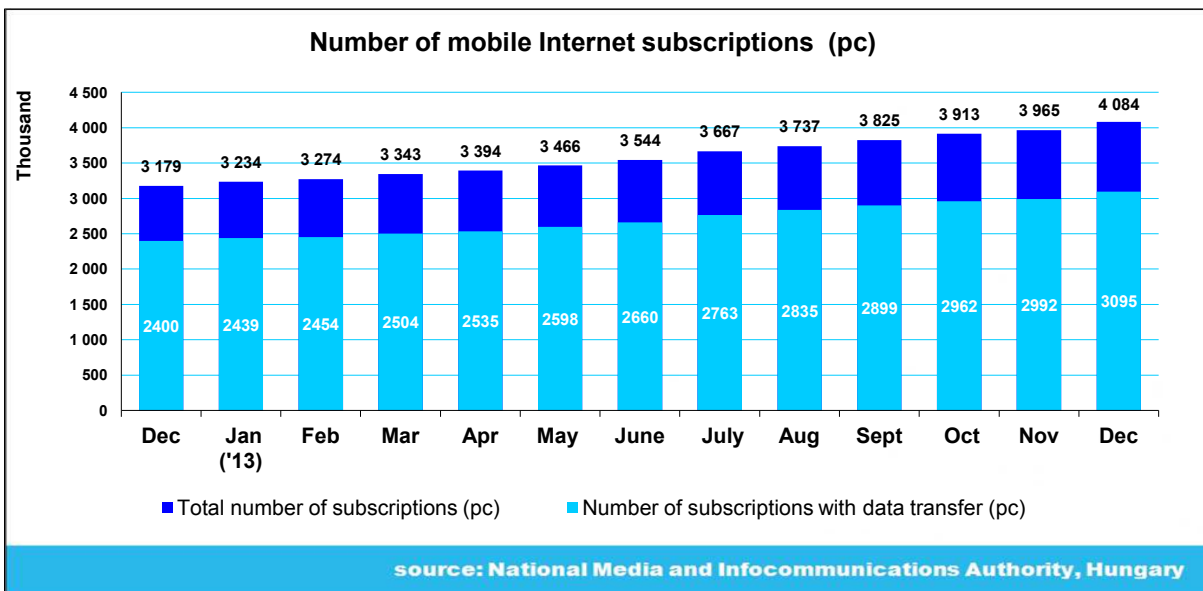
December 2013

nmbh
NATIONAL MEDIA AND
INFOCOMMUNICATIONS
AUTHORITY • HUNGARY

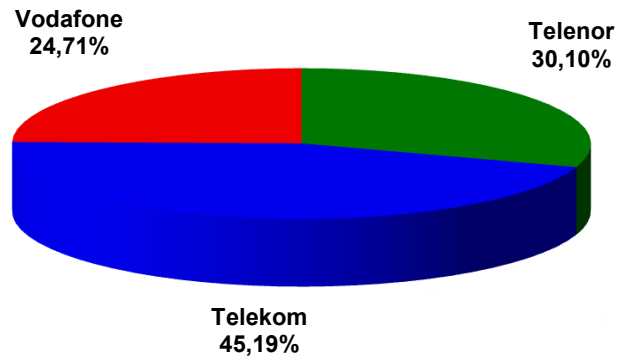
Flash report on mobile internet, December 2013

Month-end summary subscription figures

	Number of mobile Internet subscriptions		Total amount of data transferred (GByte)	Average amount of data transferred (GByte)
	Number of subscriptions with data transfer (pc)	Total number of subscriptions (pc)		
Telenor	973 480	1 229 276	1 186 883	1,22
Telekom	1 445 833	1 845 544	1 322 523	0,91
Vodafone	675 300	1 009 113	567 541	0,84
Total	3 094 613	4 083 933	3 076 947	0,99

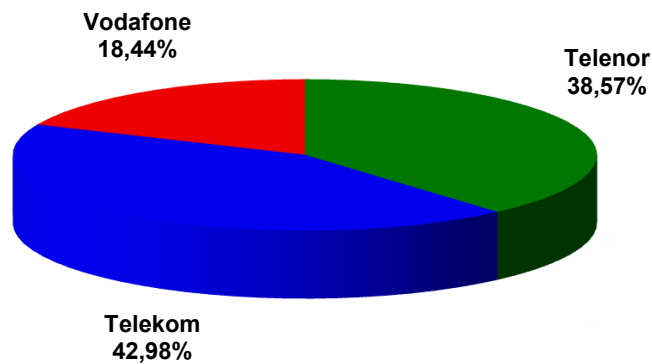


Market share by total number of subscriptions (%)



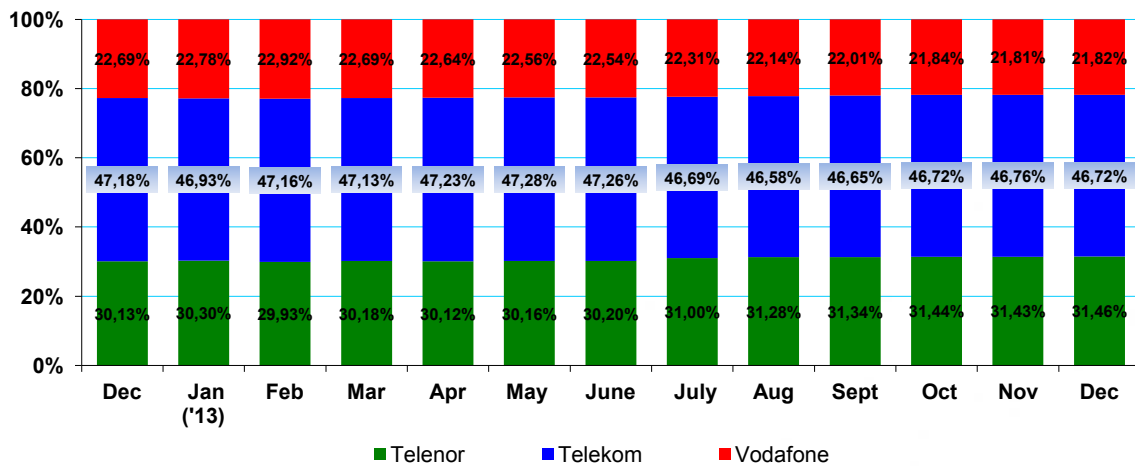
source: National Media and Infocommunications Authority, Hungary

Market share by amount of data transferred (%)



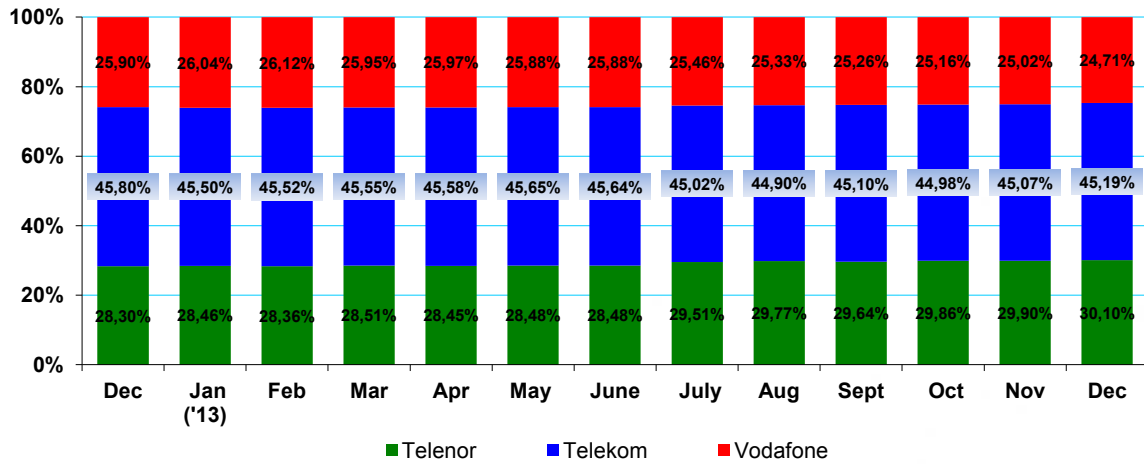
source: National Media and Infocommunications Authority, Hungary

Market share by subscriptions with data transfer (%)



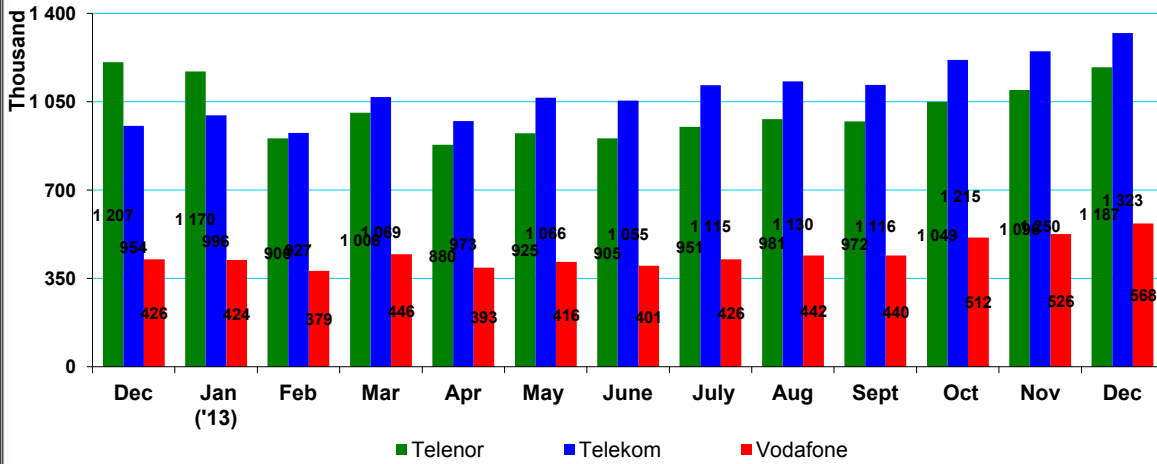
source: National Media and Infocommunications Authority, Hungary

Market share by total number of subscriptions (%)



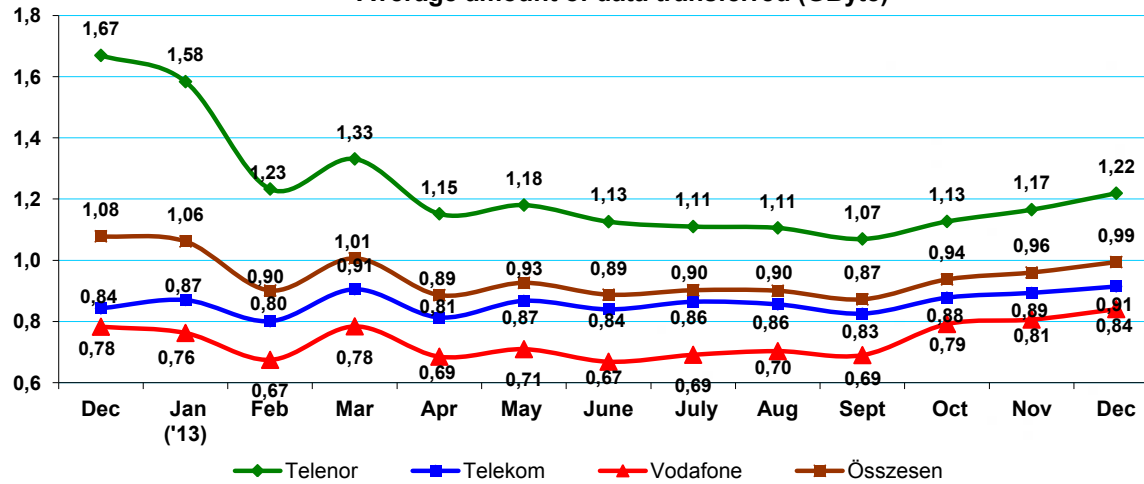
source: National Media and Infocommunications Authority, Hungary

Total amount of data transferred (GByte)



source: National Media and Infocommunications Authority, Hungary

Average amount of data transferred (GByte)



forrás: Nemzeti Média- és Hírközlési Hatóság

Notes:

(The above values have been generated using the definitions accepted by the operators in the document "**Mobile Internet Forum MATRIX Draft V14**".)

Total number of subscriptions: Number of SIMs with active Internet service with at least 10Mbytes of data available to be transferred and a monthly charge greater than zero (prepaid or postpaid) on the last day of the given calendar month. (Any SIM with more than one active tariff plan shall nevertheless be considered as a single SIM.)

Number of subscriptions with data transfer: The number of SIMs within the total number of subscriptions with at least 1 byte data transfer on the Internet over the last three months.

Total amount of data transferred: The sum of the data downloads and uploads by the subscribers as defined above in the given calendar month.

Average amount of data transferred: Total amount of data transferred divided by the number of subscribers with data transfer.