Flash Report on Mobile Phone
November 2013
Flash report on mobile phone, November 2013

Summary at the end of month

<table>
<thead>
<tr>
<th></th>
<th>Total number of subscriptions (pc)</th>
<th>Total number of active mobile SIM cards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of subscriptions actually generating traffic (pc)</td>
<td>11 561 890</td>
<td>11 057 668</td>
</tr>
<tr>
<td>Mobile subscriptions per 100 inhabitants (pc)</td>
<td>116,7</td>
<td>Number of active SIM cards generated traffic in the previous three months</td>
</tr>
<tr>
<td>Change in the number of subscriptions (%)</td>
<td>99,89%</td>
<td>Compared to the previous month</td>
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<tr>
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<td>100,78%</td>
<td>Compared to the same month of the previous year</td>
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</tbody>
</table>

Share of mobile operators in terms of mobile subscriptions*

- Telekom: 46,47%
- Telenor: 30,97%
- Vodafone: 22,55%

Share of mobile operators in terms of subscriptions actually generating traffic*

- Telekom: 46,20%
- Telenor: 31,42%
- Vodafone: 22,39%

* (Subscriptions of operator / Total number of subscriptions)*100

Source: National Media and Infocommunications Authority, Hungary

*(Operator's subscriptions actually generating traffic / Total number of subscriptions actually generating traffic)*100
**Trend of mobile subscriptions** (in proportion to the previous month)

*Note: Quarterly data*

**Mobile subscriptions per 100 inhabitants (end of month)**

*Note: Quarterly data*

**Total number of active pre-paid cards in proportion of total subscription**

*Note: Quarterly data*
Explanation:

Total number of subscriptions: Number of active SIM-cards, which are able to receive calls at 12 pm on the last day of the month. SIM cards, which do not generate revenue (used for the operation of the service provider) are excluded.

Number of subscriptions actually generating traffic: The figure includes the number of post-paid SIM cards and the number of pre-paid SIM cards actually originated and terminated calls, initiated SMS in the previous three months. Roaming and data services (e.g. WAP,MMS,GPRS...) are traffic generating items too.

Total population: Number of total population according to the online data base of the Hungarian Central Statistical Office.

Number of pre-paid subscriptions: Number of active pre-paid SIM cards, where the subscriber can use the services of the operator against a certain amount paid beforehand.